

Charity Yachting Regatta

on Sydney Harbour Friday 17 March 2017
Sail to build a home for homeless youth

PRINCIPAL SPONSOR



Event fact sheet

<p>About the event</p>	<p>The annual PIF Regatta on Sydney Harbour attracts approximately 100 boats each year. Close to 1,500 property and construction industry representatives attend the PIF Regatta. The PIF Regatta raises circa \$500K net. There is high visibility of all major industry sectors represented at the event, including property developers, banks, investors, financiers, fund managers, construction companies, builders, architects, project managers, quantity surveyors, agents, service providers, suppliers and more!</p> <p>The PIF Regatta attracts yachts from the Rolex Sydney-Hobart Yacht Race each year. Yachts included in the 2017 race include – <i>Balance, Breakthrough, Southern Excellence</i> and <i>Wild Oats</i>.</p> <p>Following the official yacht race, there is a beach party which includes food stalls, bars and entertainment.</p> <p>There is an Official Presentation with trophies that are awarded to the Overall Winner:</p> <ul style="list-style-type: none"> — “The Bob Eil Cup” — First-over-the-line in Division One – The Shemara Cup — 1st, 2nd and 3rd place in all divisions. <p>There are great prizes to be won in the Premier Raffle (pre-sold and at the event) and Beach Raffle.</p> <p>50 volunteers from the Foundation’s young leadership program – PropertyBlitz – form teams to provide professional event support throughout the day, forming the Official Volunteer Ground Crew.</p>																				
<p>Purpose of event</p>	<p><i>Every night across Australia there are 44,000 young homeless people roaming our streets in search of food, clothing and safety. These disadvantaged children need rehabilitation, an education and an opportunity to participate in a positive and healthy life.</i></p> <p>Contributions from this event...</p> <p><i>Every year, young people under the care of PIF-supported charities are guests on the yacht “Uptown Girl” kindly hosted by Winton Associates.</i></p>																				
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<p>Testimonials</p>	<p>“The Property Industry Foundation is there for the long term interest of your business and to embrace a tangible commitment to social responsibility.” <i>Bob Johnston – CEO & Managing Director, GPT Group and National Chairman, Property Industry Foundation</i></p> <p>“Colliers International is committed to contributing to the communities within which we operate. Alongside our industry colleagues, we are proud to be helping young people at risk to shape their future.” <i>John Kenny – Chief Executive Officer, Colliers International – Australia and New Zealand</i></p> <p>“We always have a fantastic day entertaining our clients; our clients come back again and again! We like to invest our marketing dollars where we get a real return for money and efforts we make.” <i>John Daubney – Managing Director, HDR Rice Daubney</i></p>
<p>Why your company should attend this premier industry event</p>	<ol style="list-style-type: none"> 1. The greatest benefit is being given the opportunity to help save the life of a homeless young person who has nowhere to go. 2. This is the property and construction industry’s flagship event of the year. 3. The event attracts close to 1,500 participants attending on the day. It’s a unique opportunity for quality client entertaining, business networking and relationship building. 4. Participation is value-for-money; and there’s an accountable valued-added in every dollar spent in being seen. 5. The event attracts all sectors of the industry: banks, property developers, investors, financiers, fund managers, agents, construction companies, builders, architects, project managers, quantity surveyors, service providers, lawyers, suppliers and more! 6. This event is an ideal team-building day capable of increasing productivity especially during challenging economic times. Reward the high achievers in your company. 7. The post-race function is a ‘must attend’ event; Middle Harbour Yacht Club is filled with management from across the industry. The event is set in a relaxed environment. 8. You can enjoy sailing while networking with your clients for 4 hours; then return to the post-race beach function to socialise with a wider audience. 9. 80% of the PIF Yachting Regatta entrants are repeat participants. 10. The event attracts big names in the racing fraternity – big name in yachts, leading yacht owners and top managers, finest tacticians, and robust crews to sail the yachts.

Your PIF Team contact details:



- Event Management**
- General Enquiries**
- Corporate Registration**
- Yacht Owner Registration**
- PropertyBlitz Volunteer Ground Crew**
- Media Relations**
- Social Media**

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